

Advanced python programming

Lab 2

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DATE OF SCRAPPING: 15.07.2025

PURPOSE: Web scraping is the automated process of extracting data from websites and serves multiple important purposes across various industries. It is commonly used for data collection and analysis, enabling businesses and researchers to gather large volumes of information for insights, trend forecasting, and strategic decisions. One of its primary uses is in price monitoring and comparison, where companies track competitor pricing to remain competitive. It is also widely used in market research, helping organizations understand consumer behavior through reviews and social media content. Additionally, web scraping supports applications such as news aggregation, lead generation, academic research, and collecting job or real estate listings.

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